



FOR IMMEDIATE RELEASE
March 2007

Contact:
Telephone:
Cell Phone:
Email:

What is this “FlexPost Advantage”?

Revolutionizing the street sign

Industries are continually upgrading with the ages. We have gone from the disc-man to the MP3 player and from the standard black cup of Joe to the skinny, decaf, vanilla latte. So what can be done about those standard u-channel posts that we see on the roadsides and in parking lots – is an upgrade available to take advantage of them? Well a company called FlexPost says “YES” – and the answer is the solution to bent signage forever.

FlexPost is trying to modernize the sign community with their flexible sign post. Not only does it give property a clean and updated appearance, but it saves money and that’s the bottom line. The standard SS20 Galvanized steel post, that FlexPost uses, is assembled with a durable spring action allowing uniform flexibility when hit from any angle. It is the durability of the post that gives it the true advantage allowing it to maintain its original shape for life. Most standard rigid posts do become disfigured as a result of vehicle contact and extreme weather conditions. FlexPost claims that property maintenance costs will decline significantly in the long run if the switch is made from the dated u-channel post to the upgraded FlexPost model.

The advantage might be worth looking into because bent signs tend to decrease a property’s image and act as a liability to the owner. With their revolutionary product, FlexPost is offering a way to forever eliminate the unforeseen costs of replacing and repairing bent sign posts. They must be confident it is worth the investment for the long run because FlexPost has placed a guarantee on every product for LIFE!

FlexPost is the first in its field to offer a base with the ability to hold any street legal metal sign. The post can be assembled to accommodate three separate ground systems including concrete, blacktop, and natural terrain. Along with the built-in spring action, the product, that FlexPost offers, endures an electro-coating process to ensure resistance to corrosion. The President of FlexPost, John Kandra says, “It’s about saving the consumer money and our innovative product has the ability to do so in a drastic way”.

Safety is also an important aspect when evaluating a product associated with street and vehicle interaction. FlexPost seems to have that covered as well with it’s built in delineation feature to ensure passenger and pedestrian safety during more extreme impacts.

FlexPost has thrown a curve into the property maintenance field with its revolutionary product. The unique product can be found at its website – www.flexpost.net. With its chic appearance and durable traits, the FlexPost definitely has potential to stir the sign post market.