



DECEMBER 2008 NEWSLETTER

Eliminate Signpost Replacement – Use



At *FLEXPOST*, we are confident that our impact-resistant signposts are bar none the best our industry has to offer. Why? It's simple...

First — our signposts are tough! No other impact-resistant signpost on the market is made entirely of steel, offers the capability to handle engineer-grade regulatory signs and meets ADA requirements, but we do.

Secondly — *FLEXPOST* is rated Pedestrian Safe. We offer a unique delineation feature if our signposts are hit at *high speeds* and guaranteed flexibility if they are just bumped into.

Third — *FLEXPOST* helps maintain your property's original appearance. All signs get bumped into, especially in open parking lots. Only *FLEXPOST* will maintain its original shape over time, guaranteed!

Fourth — and most importantly is the cost savings. *FLEXPOST* completely eliminates expensive man hours of replacement time that standard rigid posts demand. *FLEXPOST* also eliminates unnecessary damage caused to your parking lot surface from rigid posts replacement...

Now that's the FLEXPOST Advantage!



The FlexPost Update... New Sign Brackets!

Flexpost has released the greatly anticipated sign mounting brackets. No more drilling through the round post to mount your sign! These mounting brackets are innovative and simple to install in minutes. They are now available for only \$24.99 per set to mount one sign.



Finally there is a long term solution for signage eyesores, vehicle damage, and never-ending sign replacement. Why gamble with your time, money and company image.

SOMETHING TO THINK ABOUT

Some of the most noticeable vandalism is that which is inflicted on our transportation system signage. This vandalism is not only costly to remove or repair, but it can be dangerous for the users.

The Iowa Department of Transportation (Iowa DOT) and Iowa County Engineers Association (ICEA) initiated a grassroots effort to assess the national impact of sign vandalism. This paper presents one part of that effort, which was to estimate the annual national cost of repairing and replacing vandalized signs. The Iowa DOT entered into an agreement with the Center for Transportation Research and Education (CTRE), a center of Iowa State University, to conduct a national survey on sign vandalism. The survey was used to provide the raw data needed to develop the estimate. The surveys were distributed to city, county, and state transportation agencies. The objective of the survey was to identify sign vandalism rates that could be used to estimate the annual national cost of sign vandalism.

The correlation between attribute pairs was measured using the simple linear regression. The analysis showed that acceptable rates existed for the number of signs per lanemile, the percent of signs that are vandalized, and the average cost per sign replacement. The rates were then used with the total lane miles of roads nationally to estimate the annual national cost at \$274 million per year.



A TRUE SUCCESS

“I want to thank you for providing our new restaurant, the BoatWerks with your flexible signposts for our handicap parking spaces. We have had continuous problems in the past with post becoming bent in high traffic areas and are glad we found FlexPost. They look great and the installation process was a breeze. We are very pleased with your new innovative solution and look forward to doing business with you in the future. We would strongly recommend you to others looking for a long term solution”

Sincerely,
Joe Haveman





FLEXBOLLARD SIGNPOST SYSTEMS

Ask us about our new **Flex-Bollard** systems...

They are a colorful and highly visible solution for any parking lot.

Deter Vehicle Impact by Offering a Rigid Bollard Appearance

Eliminates Replacement Costs & Damage to Parking Lot Surface

Takes Minutes to Install with No Special Tools Required

52" FLEXBOLLARD System with Signpost

- Detour Vehicle Impact by Offering a Rigid Bollard Appearance
- Impact Resistant with 360° of Flexibility
- Withstands Highwinds
- Delineates when Hit at Speeds
- Eliminates Replacement Costs & Damage to Parking Lot Surface
- Protects Vehicle from Unnecessary Damage
- Handles any Steel Regulatory Signs
- Takes Minutes to Install with No Special Tools Required

Specifications:

- 9.5" square 7 Gauge Standard Steel Base Plate
- 52" x 7" Polyethylene Bollard
- 8 foot Steel 1-5/8" Round Galvanized Post—Silver
- Overall Height Stands 102" Tall
- Mounting Hardware included for Either Concrete, Asphalt or Natural Ground Surfaces

*Bollard Colors: Red, Orange Yellow, Blue, White, Gray & Black - Reflective Stripe Colors: Red, Orange Yellow, Blue & White



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